Advertise with MilUnlocked

A free site for service members, spouses and veterans:
pay, housing, PCS, benefits, military discounts and news.

WHO WE REACH

9 in 10
Visits from the U.S.

Deals
Our most-read section

U.S. share: Cloudflare Web Analytics (sampled), milunlocked.com, Oct 22 – Nov 9, 2026. Bots excluded; may include some of our own testing.

Detailed traffic numbers available on request: team@milunlocked.com.

WHAT'S ON THE SITE

- **Military discounts from 50+ brands**
- **BAH and housing tools**
- **Money guides**
- **PCS checklists**

A free weekly newsletter, launching November 2026.

WHAT WE OFFER

- Flat fee + your affiliate link (recommended)
- Section sponsorships
- Pay-per-click and affiliate deals
- Sponsored mentions and articles
- Featured listings in Deals or Benefits
- Free newsletter mention with any placement

Placements start at **$100 a month**.

Live within 48 hours of approval

Month-to-month for monthly options. Cancel anytime after month 1.

OUR PROMISE TO READERS

Every paid placement is labeled “Sponsored.” MilUnlocked is independent and not affiliated with the DoD, VA or any military branch. We don't accept placements that imply official endorsement.

GET THE FULL SPONSOR KIT

Email team@milunlocked.com

We'll send our full sponsor kit with every option, price and term.

The MilUnlocked Team